

**TEXAS PRSSA**

**Chapter Meeting #1**

**September 8th, 2020**

**ROLL CALL!**

# **MEET OUR E-BOARD 2020 - 2021**

# WELCOME TO TEXAS PRSSA

- PRSSA Network comprises over 300 student chapters nationwide
- Texas PRSSA is one of the largest and founding chapters in the country
- Leading organization at UT for students interested in PR
- Offer career development workshops, virtual agency tours, networking opportunities, and guest speaker presentations





## MEETINGS

### Bi-Weekly Meetings

Includes professional speakers and industry workshops

### Monthly Virtual Agency Tours

Professionals record their day-to-day lives in the PR/Communications industry

### Monthly Socials

Not all work and no play! Virtual socials include game and movie nights

**Next Meeting: September 22nd**

## MEMBERSHIP APPLICATION + DUES

- Discounted Dues- \$52
- Deadline is October 6
- Dues scholarship by October 1
  - ▷ <https://forms.gle/isZCJ36Sg7pSt8FN7>
- Fall 2020 Membership Form:  
<https://forms.gle/WN4S47TNqwKqAHaP6>



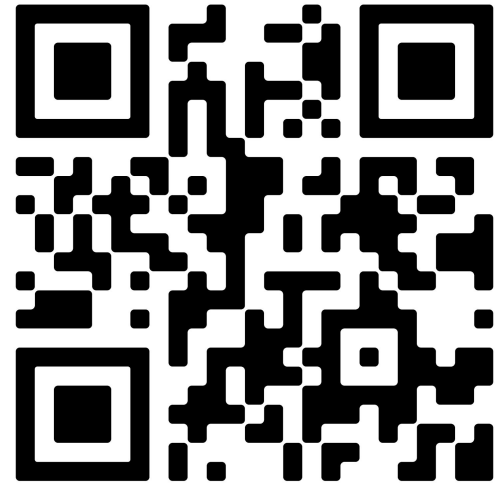
**Dues QR Code  
(top)**

**Member QR**



## SOCIAL MEDIA COMMITTEE APPLICATIONS

- Apply to be a part of the Social Media Committee today!
- Applications due **September 14th by 5 PM**
- **Biweekly Meetings**
- **Time Commitment:** One additional meeting outside of regular PRSSA meetings
- Great resume builder, gain experience in social media, and you get to meet new people!



SCAN ME

# MENTORSHIP PROGRAM APPLICATIONS

- Apply for the Mentorship Program!
- Meet twice a semester with a PR professional for guidance and mentorship within the industry
- Deadline to apply is **September 14th by 11:59 PM**
- Fall 2020 Mentorship Program Form:  
[https://docs.google.com/forms/d/e/1FAIpQLSdab4FAph0IC9JpWwFyyEmCAVktTPCBg9ZRAoC\\_6VtZUMVzSg/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdab4FAph0IC9JpWwFyyEmCAVktTPCBg9ZRAoC_6VtZUMVzSg/viewform)
- Once matches are confirmed, you will be responsible for contacting your mentor

## Mentorship Application QR



# PRSSA REIMAGINED EVENT

Nina Smith



Marvis Herring



Bryce Huffman



PRSSA REIMAGINED PRESENTS...

## RELATIONSHIP BUILDING BETWEEN JOURNALISTS AND PR PROS

WITH NINA SMITH, MARVIS  
HERRING AND BRYCE HUFFMAN

Hosted by GVSU PRSSA

Thursday, September 10th 7-8 PM EST

Location: Zoom

Interested in attending? Register by Wednesday, September 9th!





# PRSA Virtual International Conference: ICON 2020

The graphic is a 2x2 grid of squares. Top-left: A woman in a blue dress stands on a globe. Top-right: The PRSA logo (a globe with 'PRSA' text) and a blue line connecting to the bottom-right square. Bottom-left: A man in a blue suit stands on a globe, with a large, tangled green line extending from the top-left square. Bottom-right: A man in a blue suit stands on a globe. To the right of the grid, the text reads: 'Strategic Communications Navigating a World Disrupted' in blue, followed by 'DISINFORMATION. PANDEMIC. SOCIAL INJUSTICE.' in white, and 'OCT. 26-29, 2020' in white. Below that, it says 'Be there — no matter where **you** are in the world!' in white.

**Strategic Communications**  
Navigating a World Disrupted  
DISINFORMATION. PANDEMIC. SOCIAL INJUSTICE.  
OCT. 26-29, 2020  
Be there — no matter where **you** are in the world!

**ICON**  
2020



## WHY ICON 2020?

- A fully digital networking and educational event for professional communicators across all continents, industries, and stages of their professional journey
- Attend interactive sessions, hear keynote speakers, participate in social events, and network with colleagues from around the country
- Over 50 professional development sessions at ICON 2020 will address everything from advocacy, branding and crisis to data strategies, storytelling and Gen Z
- ICON programming is available in real time or on-demand
- Registration Price: **\$159** for PRSSA students & **\$195** for non members

