



ADVERTISING/PR RESOURCE GUIDE

The WoW factor: Learning about your industry requires research in many places. Get started today!

START HERE



NOTABLE ALUMNI

1. GSD&M.....Dale Austin
2. The Richards Group Cassie Lee Kite
3. Edelman Reid Schwartz
4. Wieden + KennedyMatt Sorrell

PROFESSIONAL ORGANIZATIONS

1. 4 A's
aaaa.org
2. Association of National Advertisers
ana.net
3. Public Relations Society of America
prsa.org
4. American Advertising Federation
aaf.org

INDUSTRY SEARCH SITES

1. Creative Circle
creativecircle.com
2. Ad Forum
adforum.com
3. Working Not Working
workingnotworking.com
4. AMA Job Board
jobs.ama.org
5. PRSA Job Center
jobs.prsa.org/jobseeker/search/results
6. We Are Next
we-are-next.com

HASHTAGS TO FOLLOW

1. #prjobs
2. #advertisingjobs
3. #publicrelations
4. #advertisingandmarketing

WHERE STUDENTS HAVE INTERNEED

1. Wieden + Kennedy
2. GSD&M
3. Edelman
4. Giant Spoon
5. Bumble
6. Digitas
7. Deutsch
8. Proctor & Gamble

GENERAL SEARCH SITES

1. LinkedIn.com
2. Missioncapital.org
3. Volunteermatch.org
4. Glassdoor.com
5. Zippia.com
6. Indeed.com
7. Upwork.com
8. Jobs.google.com
9. Fiverr.com
10. Dice.com