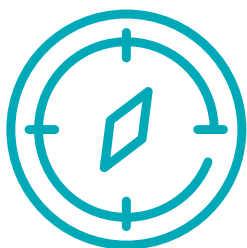




TELL YOUR STORY

The WoW Factor: In a networking setting, you might have 30 seconds to engage, inform and impress.



POSITION

Start where you are.

"Hi, my name is Matthew McResume, I am completing a PR degree at UT Moody College of Communication and graduating this spring."



PREPARE

Give some context as to how you got here and why you are excited about future opportunities to use your skills.

"During my internship last semester at the Make a Wish Foundation, I managed 2 successful fundraisers, which really developed my organizational and marketing skills in event planning, and enabled the organization to grant a record number of wishes to children last year.

I've learned that I really enjoy fundraising through engaging community events, and helping people realize how even the smallest donations can make a big difference."



PROPEL

Now connect your experience and skills to future opportunities. End with a question to keep the conversation going.

"I am interested in a career (or position) helping non-profits engage local communities and increase donations through education.

Can you tell me more about : the upcoming gala you mentioned, the position you are applying for, opportunities to use my skills to help your company engage the local community, etc.)?"